

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
SEP13/12 16.28
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6313585

ORDER #

CONTRACT # 6313585

	CLASS:	NATL.	LOCAL	REGIONAL
--	--------	-------	-------	----------

PRDCT PATRIOT MAJ USA

EST#1770 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/12 SEP22/12 WK-2

100

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP13/12 16.28

REP:

TO LENA
FR JULIE
OK'D M4
TTLS RTS
PLS CFM, THX 9/13

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PATRIOT MAJORITY USA

[illegible]

AGENCY ADVERTISER CODE = 84 AGENCY EST# = 1770
AGENCY PRODUCT CODE = 91

1 5 1205A-105A

30

5500.00

9/13

9/14

6

3-51

○

PROGRAM : JIMMY KIMMEL LIVE
CON COM1: JIMMY KIMMEL LIVE

42 A 1205A-105A

30

\$500.00

9/13

9/13

2.

THE

2

PROGRAM : KIMMEL
ORD COM1: 2X KIMMEL THUR DUE TO KIMMEL LATE ON FRIDAY DUE HS SPORTS AND 1X
ORD COM2: FRIDAY IS ON LINE 39
THIS IS A MAKE-GOOD FOR SEP13 ON LINE-1 FOR 2 SPOTS/WK

REP HEADLINE# 6313585 TRF# 331275
 \$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 16.28
 CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:
 M4 OK'D BUY#1 MISSED:TH-F/1205A-105A SEP13(2/WK) 30S \$500.00 (SEP13/12)
 OFFER:THU/1205A-105A SEP13(2/WK) 30S \$500.00 PLS ADVISE.

CMT:2X KIMMEL THUR DUE TO KIMMEL LATE ON FRIDAY DUE HS SPORTS AND 1X
 CMT:FRIDAY IS ON LINE 39

SEP/12 141350.00 CONTRACT TOTAL 141350.00
 TOTAL SPOTS 60

MARKET TOTALS \$344,175 WFTV 41% WKMG 16% WESH 29% WOFL 12% WKCF 1% WRBW 1% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE